

Exhibit B

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION

SOVERAIN SOFTWARE,)
LLC,)
)
Plaintiff,)
) Civil Action No.
vs.) 6:07-CV-00511-LED
)
CDW CORPORATION,)
NEWEGG INC.,)
REDCATS USA, INC.,)
SYSTEMAX INC.,)
ZAPPOS.COM, INC.,)
REDCATS USA, L.P.,)
THE SPORTSMAN'S)
GUIDE, INC., and)
TIGERDIRECT, INC.,)
)
Defendants.)

VIDEOTAPED DEPOSITION OF EDWARD TITTEL

WEDNESDAY, SEPTEMBER 2, 2009

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WITHOUT AUTHORIZATION FROM THE CERTIFYING
AGENCY

	Page 2		Page 4
1	DEPOSITION OF EDWARD TITTEL		1 P R O C E E D I N G S
2	a witness herein, called by the Plaintiff for		2 -----
3	examination, taken pursuant to the Federal		3 VIDEOGRAPHER: This is tape number
4	Rules of Civil Procedure, by and before		4 one in the video deposition of Ed Tittel taken
5	Constance Lee, a Professional Court Reporter		5 in the matter of Soverain Software versus CDW
6	and Notary Public in and for the Commonwealth		6 Corporation. Today is September 2nd, 2009,
7	of Pennsylvania, at the law offices of The		7 and we're going on the record at approximately
8	Webb Law Firm, 9th Floor, Koppers Building,		8 9:33 a.m. Would counsel please identify
9	436 Seventh Avenue, Pittsburgh, Pennsylvania,		9 themselves for the video record.
10	on Wednesday, September 2, 2009, at 9:33 a.m.		
11	-----		
12	COUNSEL PRESENT:		10 MR. GIANNETTI: For the Plaintiff,
13	For the Plaintiff:		11 Soverain Software, Tom Giannetti and Ognian
14	Thomas L. Giannetti, Esquire		12 Shentov of Jones Day New York.
15	Ognian V. Shentov, Ph.D.		13 MR. BALDAUF: For the Defendant,
16	Jones Day Reavis & Pogue		14 Newegg, Inc., Kent Baldauf, Jr. And James
17	222 East 41st Street		15 Bosco from the Webb Law Firm.
18	New York, NY 10017		16 VIDEOGRAPHER: Thank you, Counsel.
19	212-326-3939		17 The court reporter will now swear in the
20	Fax: 212-755-7306		18 witness, please.
21	Tlgiannetti@jonesday.com		19 EDWARD TITTEL
22	Ovhshentov@jonesday.com		20 a witness herein, having been first duly
23	For the Defendant:		21 sworn, was examined and testified as follows:
24	Kent E. Baldauf, Jr., Esquire		22 -----
	James Bosco, Esquire		23 EXAMINATION
	The Webb Firm		24 BY MR. GIANNETTI:
	700 Koppers Building		
	Pittsburgh, PA 15219		
	412-471-8815		
	Fax: 412-471-4094		
	Jbosco@webblaw.com		
	Kbaldaufjr@webblaw.com		

	Page 3		Page 5
1	I N D E X		1 Q. May we have your full name and
2	-----		2 address, please.
3	WITNESS: EDWARD TITTEL		3 A. Certainly. My full legal name is
4			4 Edward Richard Tittel. I reside at 2443 Arbor
5	E X A M I N A T I O N:	PAGE	5 Drive, in Round Rock, Texas, and I'll even
6	BY MR. GIANNETTI	4	6 give you the zip code if you'd like.
7			7 Q. Go ahead.
8	E X H I B I T S:		8 A. 78681-2160.
9	TITTEL DEPOSITION NO. 1	32	9 Q. Mr. Tittel, is this your first
10	TITTEL DEPOSITION NO. 2	91	10 deposition?
11	TITTEL DEPOSITION NO. 3	119	11 A. Yes, it is.
12	TITTEL DEPOSITION NO. 4	125	12 Q. Is this your first time testifying?
13	TITTEL DEPOSITION NO. 5	126	13 A. Yes, it is.
14	TITTEL DEPOSITION NOS. 6 through 8	145	14 Q. All right. I'll be asking you some
15	TITTEL DEPOSITION NO. 9	167	15 questions, and if you have problems
16	TITTEL DEPOSITION NO. 10	178	16 understanding one of my question, will you
17	TITTEL DEPOSITION NO. 11	196	17 please let me know?
18	TITTEL DEPOSITION NO. 12	200	18 A. Yes, I will.
19			19 Q. Mr. Tittel, are you a lawyer?
20			20 A. No, sir, I am not.
21			21 Q. Have you ever studied the law?
22			22 A. No, sir, I have not.
23			23 Q. Are you a patent agent?
24			24 A. I don't even know what a patent

1 A. Yes, sir.
 2 Q. -- "that included some way for
 3 individual users - perforce working on a buyer
 4 computer" --
 5 A. Yes, sir.
 6 Q. -- "to commence payment processing
 7 by sending a message to the remote server (the
 8 shopping cart computer)."
 9 A. Yes, sir.
 10 Q. And what is your basis for saying
 11 the remote server in Prodigy and CompuServe is
 12 the shopping cart computer?
 13 A. My understanding of a shopping cart
 14 computer is a computer that acts as a network
 15 server that is also capable of storing and
 16 working with item -- purchase item
 17 information. And by that criterion, I made
 18 that assessment.
 19 Q. So that was your understanding of
 20 what a shopping cart computer was when you
 21 prepared this report?
 22 A. Yes, sir.
 23 Q. And what was your basis for saying
 24 that there was a buyer computer in Prodigy and

1 operating as a dumb terminal; wouldn't they?
 2 A. They might. They might not care.
 3 The fact of the matter is they were using
 4 that -- their machine to get something done.
 5 Q. Right. So you -- I guess what
 6 you're saying is that the user -- it wouldn't
 7 matter to the user what mode of operations --
 8 A. I have --
 9 Q. -- as long as they were getting
 10 something done?
 11 A. I firmly believe that.
 12 Q. From the point of view of the
 13 server, however --
 14 A. Yes.
 15 Q. -- would it matter whether the
 16 terminal was in terminal emulation mode or
 17 full graphics mode?
 18 A. Absolutely. The sequence of
 19 messages or characters that passed back and
 20 forth over the remote connection would be
 21 different.
 22 Q. And in -- and in -- in character
 23 mode --
 24 A. Yes, sir.

1 CompuServe?
 2 A. That a person was using a PC of
 3 some kind on the other side of a network
 4 connection to manipulate a user interface
 5 where they could select items for purchase and
 6 then commence purchase operations and even
 7 conduct a purchase if they so chose.
 8 Q. Do you recall our discussion a few
 9 minutes ago of CompuServe, and I think you
 10 recall the character mode of operation?
 11 A. Yes, sir.
 12 Q. Would you say that someone
 13 interacting with CompuServe in the character
 14 mode using terminal emulation, would that be a
 15 buyer computer?
 16 A. I would have to say yes because
 17 that computer is still running terminal
 18 emulation software, and the person who is
 19 operating that computer is working under the
 20 impression that they're doing something on
 21 their PC and their keyboard to get something
 22 done on the remote computer.
 23 Q. If that person had read your book,
 24 they would know that they were really

1 Q. -- the server would treat the
 2 incoming signals as though they were coming
 3 from a dumb terminal; correct?
 4 A. Correct.
 5 Q. Is a dumb terminal a computer?
 6 A. We discussed this before lunch, and
 7 the real answer to that question is, it
 8 depends on what kind of hardware the terminal
 9 emulator is running on or the software that's
 10 providing the terminal function is running on.
 11 I think we already agreed before
 12 lunchtime that if it were running on a
 13 teletype machine or a remote terminal, then it
 14 was not a computer, and then if it were
 15 running on a machine with some built-in
 16 processing power and intelligence, then it
 17 would still be a computer, just perhaps not
 18 being used a computer at the moment.
 19 Q. And you say that even though --
 20 from the perspective of the server, the server
 21 might not be able to distinguish between the
 22 teletype terminal or the computer running a
 23 terminal -- terminal emulator.
 24 A. Yeah, and the reason I say that is

1 because when a PC is operating in terminal
 2 emulation mode, it doesn't lose all of its
 3 capabilities to operate as a PC. The process
 4 context that is running the terminal emulation
 5 software indeed does what the name says and
 6 emulates a terminal, but that is still running
 7 as one process of many on a more general
 8 purpose operating system with all kinds of
 9 other general computing capability.

10 Q. From the perspective of the server,
 11 though, it doesn't matter; does it?

12 A. No, it does not.

13 Q. All right. Let's continue on Page
 14 7 here.

15 A. Okay.

16 Q. Now, in -- in your analysis of
 17 '314, Claim 50, you make reference to a packet
 18 switched network that CompuServe developed.

19 A. Yes, sir.

20 Q. We discussed that briefly earlier.

21 A. Yes, sir.

22 Q. What's your -- what's the basis for
 23 your information on that?

24 A. Having been involved with the

1 technical guys at CompuServe in conjunction
 2 with my work at Novell in the late '80s, I was
 3 aware that they operated numerous timesharing
 4 networks for third parties and worked
 5 extensively with vendors like Comnet and
 6 Timenet and others that offered X 25 or other
 7 packet switched network services to businesses
 8 or to institutions in addition to the work
 9 that they did on end user dialup services.
 10 And my reason for inclusion of this
 11 information was to indicate that packet
 12 switched networks were used for various
 13 purposes prior to the introduction of the
 14 internet.

15 In fact, there were other examples
 16 that could have been chosen as well.

17 Q. Okay. Why -- was CompuServe's
 18 commercial service a packet switched network?

19 A. It depended on what kind of service
 20 package you signed up for with CompuServe.

21 Sometimes you would use only DSU/CSU with X 25
 22 interface to get true end-to-end packet
 23 switching, and sometimes you would have
 24 connections that terminated with a telephone

1 line, which would then switch to an analog
 2 modem.

3 Q. In -- in the 1993-'94 time period
 4 when CompuServe was still a dialup service --
 5 A. Yes, sir.

6 Q. -- when somebody subscribed as an
 7 individual --

8 A. Yes.

9 Q. -- to CompuServe and paid -- I've
 10 forgotten what it was -- \$9 or \$10 --

11 A. Yeah. \$9.95 a month, if memory
 12 serves.

13 Q. Would the service that that person
 14 receives be over a packet switched network?

15 A. Well, recall our earlier discussion
 16 of hybrid networks. It -- it's 100 percent
 17 likely that the connection between the end
 18 user's telephone and some local point of
 19 presence, that CompuServe either itself
 20 operated or contracted to a third party, would
 21 have been done over an analog modem. At the
 22 point where CompuServe would start aggregating
 23 bandwidth and moving larger amounts of data
 24 across a network, it's about an 80-85 percent

1 probability that everything from there on in
 2 to the core of the CompuServe network would be
 3 packet switched.

4 Q. And -- and yet you refer to that as
 5 a packet switched network in the analysis of
 6 this claim; right?

7 A. I did not say that CompuServe was
 8 entirely a packet switched network. What I
 9 said was CompuServe developed its own packet
 10 switched network which it used extensively. I
 11 said extensively, not exclusively.

12 Q. At the bottom of this page you
 13 say -- this is in reference to '314, Claim 60.

14 A. Yes, sir.

15 Q. Toward the end of this paragraph
 16 you say, "In fact, the use of text appended to
 17 URLs was well-known and understood as early as
 18 1993 as a mechanism for passing all kind of
 19 information from clients to servers."

20 A. Yes, sir.

21 Q. What were you referring to there?

22 A. Well, we talked about WAIS earlier,
 23 the Wide Area Information Service. There were
 24 also numerous other instances of remote

1 Q. While we're on the subject of this
 2 report, I note that one of the questions that
 3 you addressed was the prevail -- prevailing
 4 state of knowledge in art for competent web
 5 developers prior to April 1994.

6 A. Yes, sir.

7 Q. Okay. And I'm going to read you
 8 something from a motion that's been filed in
 9 the case. I'll even show it to you if you
 10 like, but I'll read something to you. And it
 11 relates to the time period of 1995 --

12 A. Okay.

13 Q. -- when the '780 patent was filed.
 14 This was a motion that's been filed by Newegg
 15 in the case. And I'll ask you whether you can
 16 express a view as to whether you agree with
 17 this or not. Here's the statement, it says,
 18 "The technology of internet browsing and
 19 session data was primitive in 1995 when the
 20 '780 patent was filed." You understand that
 21 the '780 patent was the parent of the '639
 22 patent?

23 A. Yes, sir.

24 Q. Okay. I'll read the statement

1 again. "The technology of internet browsing
 2 and session data was primitive in 1995 when
 3 the '780 patent was filed." I'll just ask you
 4 whether you agree or disagree with that.

5 A. I agree with it.

6 Q. And you think that that is
 7 reflected in your report here?

8 A. Yes, sir, I do. May I add a
 9 remark?

10 Q. Sure. Go ahead.

11 A. Having worked in the area at the
 12 time and having been very interested in
 13 eCommerce at the time, it was very much the
 14 case that people understood what had to be
 15 done and a great deal of how to do it but that
 16 no standard or compelling implementations had
 17 yet made themselves available.

18 Q. All right. Now, I want to shift
 19 topics briefly. I think we're pretty close to
 20 wrapping up.

21 A. Okay, sure.

22 Q. I want to ask you about your
 23 knowledge of OpenMarket. Are you aware that
 24 the patents that are involved in this lawsuit

1 were based on technology that was developed by
 2 OpenMarket?

3 A. Yes, sir, I am.

4 Q. And OpenMarket is mentioned in at
 5 least one of your books; is that right?

6 A. That's correct. In the eCommerce
 7 book I mention OpenMarket as a -- one of a
 8 handful of companies that offers eCommerce
 9 systems.

10 Q. And that's your book, Building
 11 web --

12 A. -- Commerce Sites. Yes, sir.

13 Q. I'm going to show you some excerpts
 14 from that just to refresh your memory on what
 15 you've said about OpenMarket.

16 A. Okay.

17 MR. GIANNETTI: Okay. This will be
 18 Exhibit 11. Please mark it.

19 (Tittel Exhibit No. 11 was
 20 marked for identification.)

21 Q. Okay. Now, I note that you are a
 22 coauthor of this book?

23 A. Yes, sir.

24 Q. Okay. And what was your purpose in

1 writing this book?

2 A. As has been the case for many books
 3 that I work on, my purpose was to try to get a
 4 book out on an idea of interest to the
 5 marketplace in a timely manner. Normally,
 6 when my name appears first as the author of a
 7 book, and sometimes even when my name appears
 8 second as the author of book, the book was my
 9 idea. I wrote the outline. I defined the
 10 architecture. I edited every page before it
 11 was submitted to the publisher, and I was
 12 involved in all of the corrections and
 13 amendments made to the manuscript as it made
 14 its way to typesetting and printing.

15 Q. And this book falls in that
 16 category?

17 A. It certainly does.

18 Q. So on Page 79 of the excerpt, and
 19 I've got the whole book here.

20 A. Oh, that's okay. I've got a copy
 21 of it, too.

22 Q. I'm sure you do. There's a section
 23 on OpenMarket.

24 A. Yes, sir.

1 10.

2 Q. Right.

3 A. Okay. I'm sure I can find it.

4 MR. BALDAUF: No, I think
5 we're on Page 8; aren't we?

6 Q. Page 8.

7 A. Oh, thank God. I'm looking on 10,
8 and I don't see anything in green. I -- I
9 grabbed two pages when I flipped,
10 accidentally, and went to ten. I apologize.

11 Q. And this is part of a claim chart
12 that --

13 A. Yes, sir.

14 Q. -- Mr. Trevor prepared. He has two
15 screens there.

16 A. Yes, sir, I see the highlighted in
17 green --

18 Q. Flight details and --

19 A. Yes, yes.

20 Q. And you see what is intended to be
21 highlighted in green?

22 A. Yes, I do.

23 Q. And I will represent to you that
24 there is green highlighting in the lower part

1 A. In context, it looks like this
2 refers two different flight records, but in
3 the context of a travel reservation system, I
4 submit that a reservation record could be
5 considered a product.

6 Q. So by reservation records, you mean
7 that these are pointers to records in some
8 database?

9 A. More than likely, yes, sir.

10 Q. Does it strike you as strange that
11 there's only one number -- one digit for the
12 product I.D., five or six?

13 A. Well, again, understanding the way
14 that this particular menuing system works,
15 it's a function of the number of items on
16 display on the screen rather than a function
17 of the number of the items in the database.
18 So no, it doesn't surprise me, but it
19 certainly doesn't look like a typical product
20 identifier if you were to look for a -- a link
21 it to a database web site, let's say.

22 Q. So -- so what you're saying is that
23 the five or six refer to, what, a position of
24 a record on a screen?

1 of this page.

2 A. Okay.

3 Q. With the paragraph that has the
4 numbers one and two in brackets.

5 A. Yes, sir.

6 Q. Okay. And my question is a simple
7 one. Mr. Trevor says, "The product identifier
8 is highlighted in green." Do you see that?

9 A. Yes, sir.

10 Q. And -- and my question is, is there
11 anything in the highlighted data that suggests
12 identification of product to you?

13 A. Yes, sir, there is. In the
14 parentheses below each of items one and two in
15 the square brackets there is this phrase that
16 says, item ID: 6, followed by other in square
17 brackets below number one and then an item ID
18 number 5, followed by "list box" in square
19 brackets under item number two. Those both
20 appear to be product identifiers to me.

21 Q. Okay. And by "product
22 identifiers," are you referring to something
23 that specifically identifies a product, like
24 an SKU?

1 A. It's a relative reference. Well,
2 there would be data associated with the -- the
3 items as they appear on the screen, but not
4 all of the data being pointed to is being
5 presented in that record.

6 MR. GIANNETTI: Okay. Thank you
7 very much, Mr. Tittel.

8 THE WITNESS: It's a lot like
9 a hyperlink, actually.

10 MR. GIANNETTI: That's -- that
11 completes our direct examination.

12 MR. BALDAUF: Okay. We have
13 no questions.

14 MR. GIANNETTI: Thank you very
15 much, Mr. Tittel.

16 THE WITNESS: A real pleasure, Mr.
17 Giannetti. Thank you very much.

18 VIDEOGRAPHER: Off the record, the
19 time is 3:37 p.m.

20 (Signature not waived.)

21 (Whereupon, the above-entitled
22 matter was concluded at 3:37 p.m.)

23 -----

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1 -----
2 CERTIFICATE
3

4 I, EDWARD TITTEL, do hereby certify
5 that I have read the foregoing transcript of
6 my deposition consisting of Pages 1 through
7 205, and it is a true and correct copy of my
8 testimony except for the changes, if any, made
9 by me on the attached Deposition Correction
10 Sheet.

11 EDWARD TITTEL
12
13

14 (Date)

15 Notary Public
16

17 (Date)
18
19
20
21
22
23
24

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1 UNITED STATES DISTRICT COURT
2 EASTER DISTRICT OF TEXAS)
3

4 I, Constance Lee, Professional Court
5 Reporter and Notary Public in and for the
6 Commonwealth of Pennsylvania, do hereby
7 certify that the witness was by me first duly
8 sworn to testify the truth, the whole truth,
9 and nothing but the truth; that the foregoing
10 deposition was taken at the time and place
11 stated herein; and that the said deposition
12 was recorded stenographically by me and then
13 reduced to typewriting under my direction, and
14 constitutes a true record of the testimony
15 given by said witness, all to the best of my
16 skill and ability.

17 I further certify that the
18 inspection, reading and signing of said
19 deposition were not waived by counsel for the
20 respective parties and by the witness and if
21 after 30 days the transcript has not been
22 signed by said witness that the witness
23 received notification and has failed to
24 respond and the deposition may then be used as
though signed.

1 I further certify that I am not a
2 relative, or employee of either counsel, and
3 that I am in no way interested, directly or
4 indirectly, in this action.

5 IN WITNESS WHEREOF, I have hereunto
6 set my hand and affixed my seal of office this
7 16th day of September, 2009.

8 -----
9
10
11
12 Constance Lee
13
14